

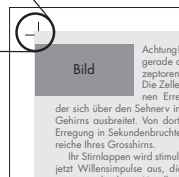
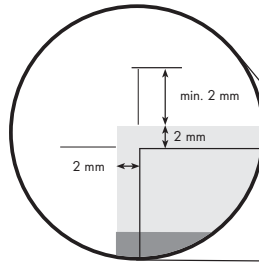
## Short Overview

### Bleed

- Final format + 2mm border
- Print marks such as cut marks, bleed or print color strips can be omitted

### Color Management

- Please leave RGB-Files as (uniform) RGB-Profile
- Save CMYK-Files as coated-Profile - including for uncoated printing materials
- Convert LAB-Profile to RGB
- Overprint black font (up to 20pt) on colored print areas



### Resolution

- Sheets (up to DIN A3) 1:1 Ratio 350dpi
- Large Format (> DIN A3) 1:1 Ratio min. 150dpi
- don't interpolate your resolution

### Imposition

- Do not impose (**NO** step-and-repeat or spreads)
- **One-sided** page files in one PDF
- exceptional bookcover and folded cards can be spreads

### File Format

- Prefer PDF for the file exchange and mind on including embedded fonts and pictures
- PDF/X-3 (JPEG-Compression max. quality)
- Please only send open files after consultation or for personalized print orders, as InDesign file with all images and fonts